



Course Description

PGY2238 | Illustrative Photography 1 | 4.00 credits

Students will learn the use of the camera to illustrate either an original concept or a concept provided by an art director for clients such as magazines, manufacturing concerns, advertising agents, newspapers, technical publications and schools. The creative approach is stressed in planning and production-effective color and black/white illustrations. Prerequisite: PGY2410C

Course Competencies:

Competency 1: The student will demonstrate knowledge of aesthetics and creative thinking in illustrating a photographic concept by:

1. Creating portrait images for magazines illustrating a beginning level of design ideas
2. Creating product images for magazines illustrating a beginning level of design ideas

Competency 2: The student will demonstrate critical thinking skills to illustrate a photographic concept by:

1. Creating images visually communicating an idea, emotion, or thought
2. Analyzing their images using the classic "Form / Content" structure
3. Articulating the relationship between techniques and ideas

Competency 3: The student will assemble and present a final portfolio for review by:

1. Evaluating the good photograph from all photographs created during the semester
2. Identifying the exceptional photographs from the sound folder
3. Acquiring the skills needed to sequence the portfolio

Learning Outcomes:

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information
- Use computer and emerging technologies effectively
- Demonstrate an appreciation for aesthetics and creative activities
- Describe how natural systems function and recognize the impact of humans on the environment